



**Offers that Transform™**

**Offer Engagement Audit**

**[DESOLADAVIS.COM/BOOK-AUDIT](https://desoladavis.com/book-audit)**

hey!



## I'm Desola, and I help creators, educators, and coaches build Offers that Transform™.

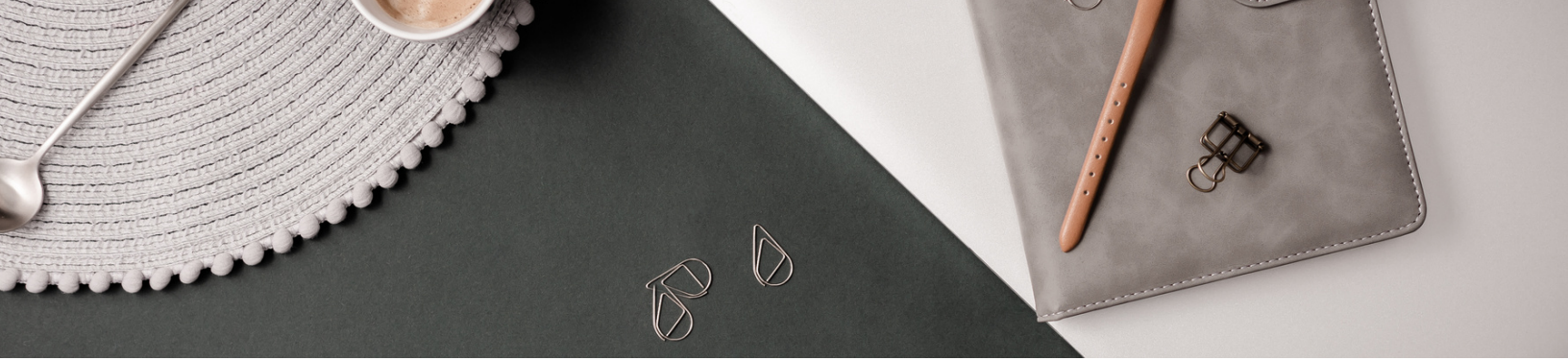
For the last 5 years, I've worked with clients in many industries including boutique owners, online businesses, and healthcare providers, helping them build profitable customer journeys and turn perfect strangers into raving fans.

Because raving fans produce compounding ROI for successful businesses.

Many entrepreneurs invest more time, effort, and resources into acquiring new customers and forget the lifetime revenue potential their existing customers bring.

But with Offers that Transform™, you can build your reputation, boost your revenue, and be remembered for creating a transformation that lasts.

[CLICK THE BOX to book your audit today](#)



# Satisfied Customers Sabotage Sales

Having a product that “produces results” may be good enough to get satisfied customers.

***But satisfied customers have short-term memory.***

They quickly move from loving your efforts to judging your errors. And they easily forget about you when something better comes along.

This leads to **lower customer retention and lifetime value** and **stagnant conversion rates** despite efforts to bring in new customers.

If you want to maximize your marketing efforts, boost your revenue, and build your reputation, you need more than satisfied customers.

***You need raving fans.***



# Raving Fans Produce Compounding ROI

Your offer needs to do more than provide a solution. It should guide a transformation. A pathway to transformation keeps customers more engaged and motivated to succeed with your offer.

When customers move from just “satisfied” to truly transformed, they become raving fans.

Raving fans are both financially and emotionally invested in your business success. They have bought into your greater mission. **Your wins are their wins.**

Raving fans produce compounding ROI in:

- **Relationships:** They easily attract prospects who are a perfect fit for your offer. Because to them, it’s the right thing to do.
- **Revenue:** They happily invest in your existing products and upsells. Because these offers support their transformed identity.
- **Reputation:** They share their stories freely and frequently and build your industry reputation. Because they are invested in seeing you succeed.

Businesses thrive because of raving fans. And raving fans are created by Offers that Transform™.



# Offers that Transform™ Create Raving Fans

The first step towards building Offers that Transform™ is getting an [Offer Engagement Audit](#).

With this audit, we'll identify opportunities to amplify each step of your offer so that you can fast-track solution success and elevate your customer's transformation process.

# Offer Engagement Audit Step By Step

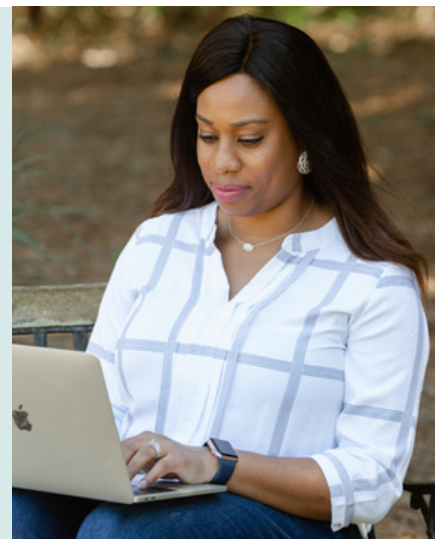


## Step 1: Share your program details

Send me your program's materials and grant access to how you deliver it, like your course platform or client portal. We'll also chat briefly so I understand your goals and vision for your offer's impact.

## Step 2: Offer Audit using the Offer Engagement Triangle™

I'll closely review your program to identify how we can improve customer engagement. We'll make your solution success more streamlined, get rid of unnecessary steps, and enhance the overall value and speed of your results.



## Step 3: Roadmap Session

During our 60-minute roadmap session, we'll pinpoint specific areas for improving customer engagement and outline actionable steps forward. You'll leave with the session recording, a detailed report of the audit, and a clear plan to upgrade your offer experience.

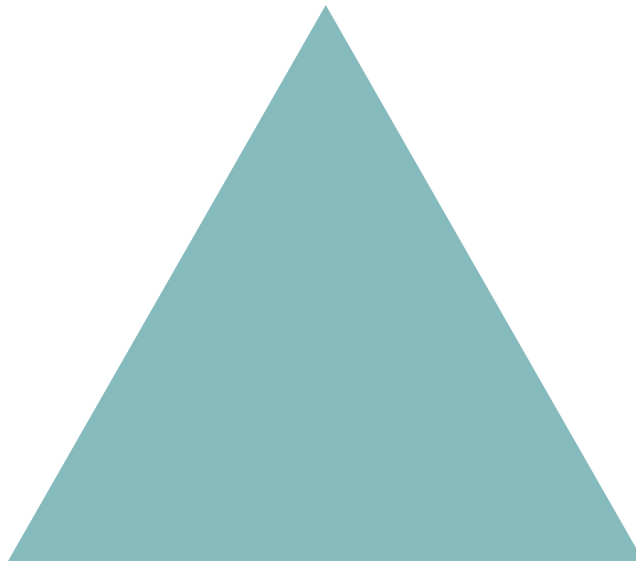


INTRODUCING

# The Offer Engagement Triangle™

## PRIORITY PIECES

Increase value and/or  
speed of customer results



## PRESSURE POINTS

Introduce obstacles  
and friction to  
customer success

## PERIPHERAL PERKS

Gateways for distracting  
customers away from  
their goals

The **Offer Engagement Triangle™** is the foundational framework for the audit. By **elevating the Priority Pieces**, **eliminating the Pressure Points**, and **evaluating the Peripheral Perks** in your offer, we'll discover and leverage opportunities to fast track customer success and support their transformation into raving fans.

[BOOK YOUR AUDIT TODAY](#)

# 1:1 Client Experiences



Desola lifted a huge weight off my shoulders and presented me with an absolutely perfect plan. With the strategy she laid out, **I knew exactly how to present my offer to the right people** in a way that would be a "heck yes".

**Krista Miller - Summit in a Box, Challenges that Make Bank**

**Desola did for us in 10 minutes what most coaches take hours, weeks, or months to do. We're so grateful to have worked with her.**

**Sherri Starr and Jessie Cox - StarrCox Community**



Desola's not one of those copy & paste service providers who try to cram every client into their one winning formula. Desola **brought order to the chaos of my customer journey** and crafted a customer journey that suits ME. I've never seen it laid out like this before, but suddenly **my conversions make a lot more sense!**

**Helena Bowen - TEDx Speaking Coach**

After working with Desola, **I feel confident that the services I offer can create an ongoing transformation for my clients**, which will provide repeat customers and reoccurring revenue. Hearing the summary that Desola articulated back to me **helped me fall in love with the services and products I create.**

**Tori Boats - Strategic Advisor to 7&8 Figure Founders**





BUT...IS THIS A GOOD FIT?

# Who's This For?

*This offer is for successful coaches, course creators, and membership leaders who want to uplevel their offer's value proposition by creating a memorable transformation experience for their customers.*

*See below to find out this offer is the right solution for you.*

## FOR YOU IF YOU...

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Want to **elevate your customer experience** to match your sales success

Value having a **deeply engaged community** around your program

Want to be recognized as the **go-to authority** in your field

## NOT FOR YOU IF YOU...

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Are at the early stages of developing your offer

Want a done-for-you solution

Are looking for a quick fix strategy

The **Offer Engagement Audit** provides a customized strategy to upgrade your offer's value so that it stands out from a crowded market full of other "satisfactory solutions."

With an elevated value proposition and transformational experience, you'll turn regular customers into raving fans, increase your offer sales, and maximize your customer lifetime value.

WHY GET AN AUDIT?

# Participation Creates Transformation

Elevating your offer experience keeps customers engaged and supports lasting transformation. Transformational offers create impact in a few ways:

## CUSTOMER RETENTION

Increasing results and removing friction will keep customers motivated to remain in your program

## LIFETIME VALUE

Customers will purchase more products so they can remain attached to your business and brand

## CONVERSION RATES

Customers happily participate in launch campaigns to help increase sales conversion rates

## BRAND REPUTATION

Customers have more impactful transformation stories, which builds brand trust and influence

The **Offer Engagement Audit** will help you upgrade your offer delivery to enhance success and support customer transformation. With an elevated experience, your customers will be excited to remain in your program and purchase more products.

The audit is the first step in the **Offers that Transform™** framework that helps business owners boost their revenue and build their reputation by creating transformational offers that hard to ignore...and hard to forget.



# Next step, book your audit

Book your audit today and build your  
Offers that Transform™

Booking Fee: ~~\$1000~~

**\$500**

[BOOK YOUR AUDIT](#)

Questions? Feel free to email me at [support\(at\)desoladavis.com](mailto:support(at)desoladavis.com)  
(click the link to start a pre-filled email) or send me an [Instagram](#)  
[DM @desoladavis.](#)